

LIST OF AVAILABLE MODULES AT EBS LONDON – POSTGRADUATE LEVEL

Only students already enrolled in postgraduate studies in their home institution can select postgraduate courses.

Please note that courses will only run subject to sufficient numbers of students enrolling in the class.

Colour Code/Key
Modules running in Fall Semester only
Modules running in Spring Semester only
Modules running Every Semester

MSc Global banking and Finance (NEW)		
Module	Duration of module	ECTS Credits
GBF451 - Bank Risk Management		6.5
GBF452 - Banking Regulation		6.5
GBF454 - Corporate Finance		6.5
GBF456 - Financial Statement Analysis & Valuation		6.5
GBF457 - Monetary Policy & Central Bank Operations		6.5
GBF459 - Investment Analysis		6.5
Electives:		
GBF453 - Alternative Investments		6.5
GBF455 - Financial Engineering		6.5
GBF458 - Trading in Global Financial Markets		6.5
GBF460 – Microfinance		6.5
GBF461 - Bond Market Strategies		6.5

MBA International Business		
Module	Duration of module	ECTS Credits
MBA402 - Business and Competitive Environments		10
MBA403 - Entrepreneurship & New Business Ventures		10
MBA404 - Crossing Continents: Language and Culture in Business		5
MBA405 - Managing Organisations and People in the 21st Century		10
MBA406 - Financial and Managerial Accounting		5
MBA407 - Financial Management		5
MBA408 - Information & E-Business Management Systems		5
MBA409 - Marketing in Diverse Environments		5
MBA410 - Operations & Services Management		5

MA Management with Pathways		
Module	Duration of module	ECTS Credits
BUS420 - Strategy in Action (available from Spring 2012)	Semester long	10
Entrepreneurial Management Pathway		
Module	Duration of module	ECTS Credits
EMG460 – Feasibility Studies and New Business Ventures	Semester long	10
ENG462 – Selling	1 week intensive*	2.5
EMG470 – Business Plan and Entrepreneurial Finance	Semester long	10
EMG456 – Aesthetic Enterprise	Semester long	5
EMG457 – Technological Entrepreneurship	Semester long	5
EMG461 – International Trade for Young Business	Week 1 – 5	2.5
Human Resource Management Pathway		
Module	Duration of module	ECTS Credits
HRM410 – Strategic Human Resource Management	Semester long	10
HRM456 – Industrial Relations in an International Context	Week 1 – 5	2.5
HRM457 – Reward Management	Week 7 – 11	2.5

HRM460 – The Art of Leadership	Semester long	10
HRM462 – Course Design	Semester long	5
HRM470 – Strategic Human Resource Development	Semester long	10
International Business Management Pathway		
	Duration of module	ECTS Credits
INB430 – International Business and the Multinational Enterprise	Semester long	10
INB456 – Technology and International Business	1 week intensive*	2.5
INB457 – Doing Business in China	1 week intensive*	2.5
INB460 – International Business Economics	Semester long	10
INB470 – International Law (same content as MKT458)	Semester long	5
International Marketing Management Pathway		
	Duration of module	ECTS Credits
MKT456 – Luxury Marketing	Week 7 -11	2.5
MKT457 – Political Marketing	Week 1 – 11	5
MKT458 – International Law (same content as INB470)	Week 1- 11	5
MKT459 – Copywriting for International Marketers	1 week intensive*	2.5
MKT460 – International Marketing Management	Semester long	10
MKT470 – Advertising and Marketing Communications		5
MKT480 – International Marketing Research and Methods	Semester long	10
ELECTIVES common to all pathways:		
	Duration of module	ECTS Credits
MGT451 – Continuing Personal Development	1 week intensive*	2.5
MGT452 – Effective Group Dynamics	1 week intensive*	2.5
MGT453 – Intercultural Competence for Managers	1 week intensive*	2.5
FIN451 – Islamic Finance	Week 7 – 11	2.5

Module descriptions can be found here by clicking on the relevant programme here: <http://www.ebslondon.ac.uk/courses/postgraduate.aspx>

- Students must take both pre-sessional & semester course to pass course & obtain credits

* If you choose a one week intensive module these take place in week 6 of the semester. If you are taking modules on either the MBA or MSc programme, you must ensure that this will not conflict with your timetable for these classes.