

**LIST OF  
AVAILABLE MODULES  
AT  
EUROPEAN BUSINESS  
SCHOOL  
LONDON**

## LIST OF AVAILABLE MODULES AT EBS LONDON- UNDERGRADUATE LEVEL

Programme	Level	Module Code	Module Title	ECTS
BA IB	1	ACC101	Financial Reporting	6
BA IB	1	ACC102	Management Accounting	6
BA IB	1	BUS101	International Business Environment	6
BA IB	1	BUS104	Individual Influence Skills	3
BA IB	1	ECO101	Foundations of Managerial Economics	6
BA IB	1	FIN151	Introduction to Financial Markets	6
BA IB	1	INF101	Information Technology for Business	3
BA IB	1	INF151	Database Development and Web Design	6
BA IB	1	LAB110	Arabic for Business: Stage 1	6
BA IB	1	LAB120	Arabic for Business: Stage 2	6
BA IB	1	LAW151	Introduction to Business Law	6
BA IB	1	LCH110	Chinese for Business: Stage 1	6
BA IB	1	LCH120	Chinese for Business: Stage 2	6
BA IB	1	LFR110	French for Business: Stage 1	6
BA IB	1	LFR120	French for Business: Stage 2	6
BA IB	1	LGE110	German for Business: Stage 1	6
BA IB	1	LGE120	German for Business: Stage 2	6
BA IB	1	LIT110	Italian for Business: Stage 1	6
BA IB	1	LIT120	Italian for Business: Stage 2	6
BA IB	1	LJA110	Japanese for Business: Stage 1	6
BA IB	1	LJA120	Japanese for Business: Stage 2	6
BA IB	1	LPO110	Portuguese for Business: Stage 1	6
BA IB	1	LPO120	Portuguese for Business: Stage 2	6
BA IB	1	LRU110	Russian for Business: Stage 1	6
BA IB	1	LRU120	Russian for Business: Stage 2	6
BA IB	1	LSP110	Spanish for Business: Stage 1	6
BA IB	1	LSP120	Spanish for Business: Stage 2	6
BA IB	1	MGT151	Media Technology for Business	6
BA IB	1	QUA101	Understanding Business Data	6
BA IB	2	BUS251	Environmental Sustainability for Managers	6

BA IB	2	CCS251	Introduction to Cross-Cultural Studies	6
BA IB	2	ECO201	Macroeconomic Analysis	6
BA IB	2	FIN252	Principles of Financial Management	6
BA IB	2	FIN254	Global Banking	6
BA IB	2	FIN255	Financial Quantitative Analysis	6
BA IB	2	INF252	Information Management	6
BA IB	2	LAB230	Arabic for Business: Stage 3	6
BA IB	2	LAB240	Arabic for Business: Stage 4	6
BA IB	2	LAW253	Law and the Corporation	6
BA IB	2	LAW254	Law and the Individual	6
BA IB	2	LCH230	Chinese for Business: Stage 3	6
BA IB	2	LCH240	Chinese for Business: Stage 4	6
BA IB	2	LCH250	Chinese for Business: Stage 5	6
BA IB	2	LCH260	Chinese for Business: Stage 6	6
BA IB	2	LFR230	French for Business: Stage 3	6
BA IB	2	LFR240	French for Business: Stage 4	6
BA IB	2	LFR250	French for Business: Stage 5	6
BA IB	2	LFR260	French for Business: Stage 6	6
BA IB	2	LGE230	German for Business: Stage 3	6
BA IB	2	LGE240	German for Business: Stage 4	6
BA IB	2	LGE250	German for Business: Stage 5	6
BA IB	2	LGE260	German for Business: Stage 6	6
BA IB	2	LIT230	Italian for Business: Stage 3	6
BA IB	2	LIT240	Italian for Business: Stage 4	6
BA IB	2	LIT250	Italian for Business: Stage 5	6
BA IB	2	LIT260	Italian for Business: Stage 6	6
BA IB	2	LJA230	Japanese for Business: Stage 3	6
BA IB	2	LJA240	Japanese for Business: Stage 4	6
BA IB	2	LJA250	Japanese for Business: Stage 5	6
BA IB	2	LJA260	Japanese for Business: Stage 6	6
BA IB	2	LPO230	Portuguese for Business: Stage 3	6
BA IB	2	LPO240	Portuguese for Business: Stage 4	6
BA IB	2	LRU230	Russian for Business: Stage 3	6
BA IB	2	LRU240	Russian for Business: Stage 4	6

BA IB	2	LRU250	Russian for Business: Stage 5	6
BA IB	2	LRU260	Russian for Business: Stage 6	6
BA IB	2	LSP230	Spanish for Business: Stage 3	6
BA IB	2	LSP240	Spanish for Business: Stage 4	6
BA IB	2	LSP250	Spanish for Business: Stage 5	6
BA IB	2	LSP260	Spanish for Business: Stage 6	6
BA IB	2	MGT201	Human Resource Management	6
BA IB	2	MKT201	Principles of Marketing	6
BA IB	2	MKT251	Advertising and Media in the Marketing Environment	6
BA IB	2	QUA255	Collecting and Using Business Data	6
BA IB	3	BCS351	The Business of Culture: Britain and the Heritage Industry	7.5
BA IB	3	BUS302	Business Strategy	7.5
BA IB	3	BUS303	International Business	7.5
BA IB	3	CCS350	Cross-Cultural Perspectives in Business	7.5
BA IB	3	ECO354	International Economics	7.5
BA IB	3	FIN354	Mergers and Acquisitions	7.5
BA IB	3	FIN355	Multinational Financial Management	7.5
BA IB	3	FIN356	Issues in Corporate Finance	7.5
BA IB	3	FIN357	Financial Risk Management	7.5
BA IB	3	FIN358	Operational Risk Management	7.5
BA IB	3	FIN359	Financial Media and Communications	7.5
BA IB	3	FIN360	Islamic Finance	7.5
BA IB	3	INB355	Planning a New Venture	7.5
BA IB	3	INB356	The Business and Management of Small and Medium Enterprises	7.5
BA IB	3	LAW352	European Law	7.5
BA IB	3	LAW353	International Law	7.5
BA IB	3	LAW354	Corporate Governance Law	7.5
BA IB	3	LCH301	Chinese Semesters Stages 6 and 7	6
BA IB	3	LFR301	French Semesters Stages 6 and 7	6
BA IB	3	LGE301	German Semester Stages 6 and 7	6
BA IB	3	LIT301	Italian Semesters Stages 6 and 7	6
BA IB	3	LJA301	Japanese Semesters Stages 6 and 7	6
BA IB	3	LRU301	Russian Semesters Stages 6 and 7	6
BA IB	3	LSP301	Spanish Semesters Stages 6 and 7	6

BA IB	3	MGT302	Leadership and Management	7.5
BA IB	3	MGT353	Creative Management	7.5
BA IB	3	MGT354	Operations Management	7.5
BA IB	3	MGT352	International Human Resource Management	7.5
BA IB	3	MKT361	Consumer Behaviour	7.5
BA IB	3	MKT362	International Marketing	7.5
BA IB	3	MKT364	Marketing Communications	7.5
BA IB	3	MKT365	Direct Marketing and Internet Marketing	7.5
BA IB	3	MKT366	Service Marketing	7.5
BA IB	3	QUA350	Business Forecasting	7.5
BA IB	2	MGT251	Visual Arts and Society	6
BA IEM	1	ACC103	Financial and Management Accounting	6
BA IEM	1	BUS107	Professional Skills Development	6
BA IEM	1	BUS159	Introduction to International Organisational Behaviour	6
BA IEM	1	ECO102	Economics of Tourism and Events	6
BA IEM	1	ECO151	Introduction to Global Political Economy	6
BA IEM	1	EVM101	Introduction to Events Planning Industry	6
BA IEM	1	EVM102	Events Operations Project Planning	6
BA IEM	1	INF102	Project Planning IT Skills	6
BA IEM	1	LAW102	Introduction to Comparative Law	6
BA IEM	1	MGT152	Media Technology for Events Management	6
BA IEM	1	MGT153	Introduction to Writing for the Media	6
BA IEM	2	MKT202	Events Marketing	6
BA IEM	2	EVM201	Destinations and the MICE Industry	6
BA IEM	2	MGT203	Managing Human Resources	6
BA IEM	2	EVM202	Risk Management for Events	6
BA IEM	2	EVM251	Culture and Tourism	6
BA IEM	2	EVM252	Food and Society	6
BA IEM	2	MKT252	Integrated Marketing Communications for Events	6
BA IEM	3	CCS350	Cross-Cultural Perspectives in Business	7.5
BA IEM	3	MGT355	Design in International Events Management	7.5
BA IEM	3	MGT356	Luxury Brands Management and International Events Management	7.5
BA IEM	3	INB357	Enterprise Planning	7.5
BA IEM	3	EVM302	Business Strategy	7.5

BA IEM	3	EVM303	Contemporary Issues in International Events Management	7.5
BA IEM	3	EVM351	Modern Gastronomy	7.5
BA IEM	3	MKT367	Public Relations	7.5
Exchange	2	ENG201	Business English for Exchange Students	6
Exchange	3	ENG301	Business English for Exchange Students	7.5

Course descriptions can be requested from: [inbound@regents.ac.uk](mailto:inbound@regents.ac.uk)

Course descriptions can also be found here:

**BA International Business**

[http://www.ebslondon.ac.uk/courses/undergraduate/ba\\_hons\\_int\\_business/module\\_descriptions.aspx](http://www.ebslondon.ac.uk/courses/undergraduate/ba_hons_int_business/module_descriptions.aspx)

**BA International Events Management**

[http://www.ebslondon.ac.uk/courses/undergraduate/ba\\_hons\\_events\\_management.aspx](http://www.ebslondon.ac.uk/courses/undergraduate/ba_hons_events_management.aspx)

**KEY**

BA IB	Module from the BA International Business
BA IEM	Module from the BA International Events Management
Exchange	Modules only for visiting & exchange students
Core Module	Core modules run every semester
Electives	Electives will only run subject to sufficient students enrolling in the course

**! Please note:** Modules are available on a first come, first served basis.

Elective subjects will only run subject to sufficient numbers of students enrolling in the class.